#### 2013

#### **Beauty Shortlist Awards**

Green People is delighted to have won the Best Natural Shampoo category at the Beauty Shortlist Awards 2013 with the Daily Aloe Shampoo.

Best Natural Shampoo - Daily Aloe Shampoo

#### 2012



#### Janey Loves

Green People is delighted to have been a multiple winner at the 2012 Janey Lee Grace Platinum Awards with the following products:

- **Best Natural Hair Conditioner Intensive Repair Conditioner**
- Readers' Award Best Natural Moisturiser Vita Min Fix
- Readers' Award Best Facial Oil Anti Ageing Facial Oil

#### 2012

#### **Look Fantastic Hair & Beauty Awards**



Green People is delighted to have received the 2012 Look Fantastic Expert 'Best for Baby' Award for its Scent Free Baby Wash.

Gold Award - Scent Free Baby Wash

#### 2012



#### **Bizzie Baby Awards**

Green People is delighted to have received the Bizzie Baby Gold Award 2012 for its Sticky Hands Sanitiser, which was rated an average 4.8/5 by testers.

**Gold Award - Sticky Hands Sanitiser** 

#### 2012



#### **Practical Parenting Awards**

Green People is delighted that its Soothing Baby Oil from the Organic Babies range has been shortlisted in the 2012 Practical Parenting Awards.

**Shortlisted - Soothing Baby Oil** 

#### 2012



#### **Bizzie Baby Awards**

Green People is delighted to have received the Bizzie Baby Silver Award 2012 for its Scent Free Dry Skin Baby Lotion, which was rated an average 4.8/5 by testers.

Silver Award - Scent Free Dry Skin Baby Lotion

#### 2012

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#### **TIPS Awards**

Green People have received another accolade for their Organic Babies range, the Mum & Baby Rescue Balm has been awarded '**Must Have**' **Breast Treatment** in the prestigious TIPS 2012 Awards, confirming this is the no.1 natural choice for breastfeeding mothers everywhere.

TIPS Said "Testers were especially impressed with the organic ingredients used in this balm. They found that it perfect for sore nipples as it does not need to be wiped off before feeding, plus this versatile product has many other uses for both mother and baby, hence the apt name!"

Must Have- Mum & Baby Rescue Balm

#### 2012



2012

#### **Beauty Shortlist Awards**

Green People organic sunscreen has won at The Beauty Shortlist Awards! The awards are a reflection of the best beauty products around. It's got to be a product that works, is safe and is ideally clean, green and glamorous. The Beauty Shortlist naturally veers in an organic/wellbeing direction.

Won- Scent Free Sun Lotion SPF25

#### 2012



FINALIST

Best New

Natural

Beauty &

Spa Product

free

from skin

care awards 2012

#### The Natural & Organic Awards 2012

Green People's new organic sun range has been named as a finalist in **Best New Natural Beauty & Spa Product** category:

- Sun & Sports Shampoo
- Sun & Sports Conditioner
- Sun Lotion SPF15 100ml
- Hydrating After Sun 100ml
- Cooling Hydrating Mist

#### 2012





- Shortlisted- Sensitive Anti-Ageing 24 Hour Cream
- Highly Commended- Gentle Cleanse & Make Up Remover

#### 2012

#### **Natural Health Beauty Awards**



shortlisted

Green People has won at The Natural Beauty Awards, we have been highly commended in the following categories:

- Best Organic Range- View Skincare Range
- Highly Commended Body Care- Moisturising Shower Gel
- Highly Commended Make Up- Blemish Banish

#### 2012

#### **CAMlifestyle Awards**



Green People has featured in The CAMlifestyle Awards, from Natural & Complementary Lifestyle magazines, with:

**Best Skincare Product - Blemish Banish** 

#### 2012

#### **Sublime Magazine Awards**



Green People has been awarded BEST ORGANIC RANGE 2012 from Sublime, a great magazine with a focus on sustainable living, culture, current affairs & nature.

#### 2011

#### **TIPS Awards**

The 2012 TIPS Awards, organised by midwife Sharon Trotter, saw Green People's No Scent Baby Oil win 2 awards.



### Best Organic & Editor's Choice - No Scent Baby Oil

This is what some of the testers said:

- It is brilliant and even my partner said "this oil is a good one" unprompted, which is unheard of!
- I trust the brand to be kinder to my daughter's skin
- No greasy residue or wastage and a definate improvement in skin softness and cradle cap

#### 2011

#### **Practical Parenting Awards**



Green People's **No Scent Baby Oil** has reached the final stages of the Practical Parenting Awards 2011.

#### 2011

#### Janey Lee Grace - Platinum Awards 2011

The Janey Loves Platinum Awards look at the best of the best in natural beauty, health and wellbeing. The panel of experts, testers and consumers scrutinised hundreds of products to arrive at a definitive list of the best of the best.

Here are the winning products:

WINNER 2011

Best Natural Concealer - Blemish Banish
Best Teenage Skincare Product - Oy Foaming Anti Bac Face Wash
Best Natural Suncream - SPF15 sun lotion with tan accelerator

#### 2011 Natural Health Beauty Awards 2011



The Natural Health Awards recognise the best in organic, fair-trade and eco friendly beauty. The panel which is made up of editors, readers and dermatologists will only stamp its seal of approval on effective products that contain natural elements.

Here are the winning products:

Best Organic range - Winner

Best Sun Protection - Green People SPF 25
Best Fake Tan - Green People Self Tan Lotion
Best Mascara - Green People Volumizing Mascara

#### 2011

#### **Anti-Ageing Beauty Bible Awards**

2,400 women aged 35 and over trialled age-defying products and 3 of ours came up trumps.

Here are the winning products:

Green People Triple Action Cellulite Lotion Green People Intensive Repair Shampoo Green People Intensive Repair Conditioner

2011

#### **TIPS Award**

Winner of the TIPS Best Eco-Friendly' Baby Salve Award - product testing review



The winning product:

Best Eco-Friendly Breast Treatment - Winner Organic Baby Salve

#### July 10

#### **Ethical Living Magazine Awards**

Two Green People products have been bestowed awards from Ethical Living Magazine after receiving many votes from consumers.

The organic Sun Lotion SPF15 was named Best Sun Care Product, whilst the Lavender Baby Wash & Shampoo was highly commended in the Best Baby Product category.

We are over the moon that so many Ethical Living Magazine readers voted for Green People products and were delighted to receive the awards.

#### Apr 10

## See our organic sun lotion SPF15 and Lavender Baby Wash now. Ethical Consumer 'Best Buy' 2010

Green People's **natural shampoos** have been named a 'Best Buy' by Ethical Consumer after an excellent result in their 2010 buyers' guide to shampoos, scoring 15.5 out of 20.



With issues as varied as animal testing, climate change and use of SLS, parabens and palm oil investigated in the report, the shampoos were subject to rigorous appraisal.

We were extremely pleased to see we received an extra point for the Green People company's ethos, as well as another for product sustainability.

#### Apr 10

#### See our shampoos now.

#### TIPS Awards 2010

The 2010 TIPS Awards, organised by midwife Sharon Trotter, saw Green People's Organic Babies range win awards for four of our natural baby products.

We were delighted to receive the following accolades:



Best Eco Friendly Children's Shampoo - No Scent Baby Wash
Best Organic Toothpaste - Mandarin Toothpaste & Spearmint Toothpaste
Best Organic Baby Lotion - No Scent Baby Lotion
Best Organic Nappy Cream - Nappy Cream Baby Balm

Here are some of the lovely comments given by the testers:

- Great top to toe cleanliness even direct from a sponge or flannel. I would also use
  this as a face and hand wash for toddlers and young children (Baby Wash)
- The children loved it and got really excited using it (Mandarin Toothpaste)
- My daughter really likes it and it was easy for her to use (Spearmint Toothpaste)
- I am very impressed with this product so will be switching to it (Nappy Cream)
- It cleared up my daughter's horrible bumpy skin! (Baby Lotion)

#### Mar 10

#### Natural Health Beauty Awards 2010

The Natural Health Beauty Awards 2010 saw Green People products feature in multiple categories.



Here are the winning products:

Best Skin Serum - Winner - Revitalising Face & Neck Serum

Best Organic Range - Highly Commended - all products

Best Dry Skin Moisturiser - Highly Commended - Day/Night Cream

Best Foaming Cleanser - Highly Commended - Oy! Anti-Bac Foaming Face Wash

Sun Protection - Highly Commended - Organic Sun Range

Best Natural Deodorant - Highly Commended - Aloe Vera Deodorant

Best Hand Cream - Highly Commended - Help at Hand

#### Oct 09

#### **Green Beauty Bible Awards**

The new Green Beauty Bible is out and Green People is proud to have 7 of its organic skin and hair care products featured within.



The Green Beauty Bible recommends:

Eye Gel Intensive Repair Conditioner Body Bliss Aloe Vera Deodorant Sun Lotion SPF15 After Sun Self Tan Lotion

#### Oct 09

#### **Practical Parenting Finalist**

Green People's **Baby Salve** has reached the final stages of the Practical Parenting Awards 2009/2010.



Up against stiff competition in the baby skin care category, our organic baby salve reached a place in the final with just eight others.

It really is a wonderful product and its recognition in this well known magazine's awards is well deserved.

#### Sept 09



#### **TIPS 'Innovative' Award**

Here is the TIPS summary of the **Baby Foaming Cleanser** after extensive testing by lots of mums:

A multipurpose product, Organic Babies foaming cleanser provides an innovative alternative to baby wipes.

Backed up by over ten years of research its safe formulation is over 96% organic, suitable for vegetarians and certified by the Organic Food Federation.

All products in the Organic Babies range are handmade in small batches using the most natural and organic ingredients. This makes them ideal for even the most sensitive skin types.

Ideal for hands, faces, and bottoms, the cleanser can be squirted directly onto the skin, used with a washable wipe or natural sponge. It is also great for cleaning highchairs, change-mats and toys.

Testers loved the light consistency of the foam which was easy to dispense even with one hand (very handy with a wriggly baby to deal with).

The even distribution of the foam avoids the need to use product in a concentrated form. Testers also liked the fact that the cleanser dried quickly leaving the skin lovely soft and moisturised.

The price tag is a little high, but a little does go a long way and with so many uses the Organic Babies foaming cleanser really is a handy addition to a baby bag.

One Tester suggested using washable wipes with plain water to clean the nappy area and finishing off with a squirt of the foam.

Here are some of the Testers' comments:

- · Knowing the ingredients were pure and free from harmful ingredients
- It is effective without being harsh
- Very easy to use with one hand because of the pump dispenser
- · Lovely! Soft, smooth dries quickly and leaves skin soft, no residue
- It didn't bother his skin and he is prone to nappy rash
- I didn't think it would work so well on nappy changes so I was very pleased
- Me and my partner used it on our hands and found it very good
- Far and away exceeded my expectations, am impressed with its cleansing powers!

The Green People Company is known for its green credentials and ethical trading – they donate 10% of their profits to 'green' issues.

All Testers agreed this is indeed a useful product for babies, toddlers and children. Its antibacterial properties give added peace of mind.

Natural Health Beauty Awards 2008

#### **BEST ORGANIC RANGE Award for Green People**

Green People were delighted to receive recognition at this years Natural Health Magazine Beauty Awards taking home the much coveted 'Best Organic Range' Award. We showed that our continued dedication to producing quality organic formulations coupled with our company ethics and values has paid off.

Green People were also Winners in other categories: 'Best Cellulite Zapper' for the Organic Body Spa, Triple Action Cellulite Lotion and 'Best Natural Lipstick' for the Certified Organic Red Shimmer Lipstick!



Jan/Feb 08

With Highly Commended awards received in many other product categories:

Best Miracle Skin Worker - Fruitful Nights Best Face Oil - Rejuvenating Facial Oil Best Moisturiser for Dry Skin - Vita Min Fix

**Best Facial Toner - Gentle Tone** 

Best Sun Protection - Sun Iotion SPF15 with suntan accelerator

Best Hair Treatment - Intensive Repair conditioner for colour treated hair Best Natural Deodorants - Green People Organic Formula Deodorants

**Ethical Consumer - Best Buy Guide** 

Green People awarded highest 'Ethiscore' in toothpaste head-to-head

Green People were thrilled to come out tops in the Jan/Feb issue of Ethical Consumer Magazines Best Buy Guide. Our top selling organic & fluoride free formulations were measured against toothpaste industry giants and fellow 'green' companies achieving an incredible top ranking 'ethiscore' of 16 out of 20, beating brands such as Kingfisher, Weleda, Colgate and Crest. The in-depth analysis took into account the impact each brand has on the environment, animals and people, as well as its attitude to political issues and the general company ethos. To view the feature in full go to www.ethicalconsumer.org or www.ethiscore.org

Experience the benefits of Green People's Dental Range 7 TIPS Awards for Green People's Organic Babies range

Green People's Organic Babies range has won seven 2007-2008 TIPS Awards, with four baby skin care products being 'Highly Commended' and another two being classed as being the 'Best Eco Friendly' product in their category.

The TIPS Awards are the brainchild of midwife Sharon Trotter, who has been working with breastfeeding mums for the past twenty years. A published author of tips and advice on breastfeeding, she also has an interest in neonatal skincare and has done plenty of research on the subject.

Her 2007 study involved the wide-scale testing of 52 baby skin care products from 11 manufacturers, including Green People's Organic Babies range.

The results for Green People were as follows:

Mum & Baby Moisturiser – Highly Commended
Baby Wash Lavender – Highly Commended
Soothe & Calm Baby Balm – Highly Commended
Baby Salve Lavender – Highly Commended
Baby Wash Chamomile – Commended
Spearmint Toothpaste – Best Eco Friendly Toothpaste
Mandarin Toothpaste – Best Eco Friendly Toothpaste

To read more about the 2007-2008 TIPS Awards for baby skin care, please visit **www.tipslimited.com** 

Experience the benefits of Green People's Babies Range

#### Dec 07 Mum & Working Website – Tried & Tested Children's Bath Products

Green People are the Testers' Choice in Natural Products head-to-head. Green People's natural and organic Children's Bath/Shower Wash in Lavender was selected for review by <a href="www.mumandworking.co.uk">www.mumandworking.co.uk</a> and came out tops as the testers favourite against Neal's Yard and Maclaren. The Mum & Working website regularly reviews products and services for both children and mothers. The reviewers look at all aspects of the product including its ease of use, packaging,

Jan/Feb 08

Dec 07

suitability, effectiveness and value for money.

Mar 07

Organic Children's Bath/Shower Wash in Lavender Winners of Natural Health and Beauty Magazine

Natural Health and Beauty quoted "If you're going to trust a range to protect your skin from the sun then this is the one."

Experience the benefits of Green People's Sun Range